



The Gary SouthShore RailCats are seeking current college students to be a part of the team's 2023 season. As a RailCats Community and Promotions Intern, you will get first-hand experience in the day to day operation of a professional baseball franchise. This is a seasonal internship position which requires college credit and will last the duration of the 2023 season only.

MARKETING AND PROMOTIONS RESPONSIBILITIES:

- Assist with scheduling and publishing of daily content on social media channels as well as creation, development, and execution of social media campaigns
- Assist in managing e-mail database and coordinating e-mail campaigns
- Monitor and engage with fans across social media platforms
- Assist in tracking analytics for each social media channels
- Assist with mascot appearances and other off-site events
- Assist in executing in-game entertainment and promotions
- Assist in executing entertainment and giveaways
- Assist with pocket schedule distribution
- Other duties as assigned

GENERAL RESPONSIBILITIES AND EXPECTATIONS:

- Have Fun!
- Be excited to work in a professional sports environment
- Fan and community engagement (mascot appearances, pocket schedule delivery, etc)
- Assist with stadium cleanliness
- Special events
- Assist with all tarp pulls - which may include non-game days, weekends and or holidays

QUALIFICATIONS:

- Undergraduate (preferably junior or senior) or graduate student attending accredited university
- Must be able to earn college credit for internship-no exceptions
- Must be able to commit to work the entire internship period from start to finish
- Willingness and ability to work long hours, including nights, weekends and holidays as required
- Strong organizational skills and ability to handle multiple tasks at any given time
- Highly motivated with strong work ethic
- Passion for sports and strong desire to work in a team environment

COMPENSATION: \$750 per month

HOW TO APPLY:

- Interested candidates should send resume and contact information to info@railcatsbaseball.com
- In the subject line include Marketing and Promotions Intern Application – INSERT YOUR NAME
- Preference will be given to candidates who are available for the duration of the season